



MORE Powerful, Creative, Easy Video Editing

Unique Selling Proposition

Since 1998, Pinnacle Studio products have won over 100 prestigious awards from the top PC and video publications around the world. Already used by nearly 7 million users worldwide, it's the most sold video editing solution all over the world. Pinnacle Studio PLUS has been designed for video enthusiasts to deliver even more professional and creative features such as Chroma Key or picture-in-picture, without changing the intuitive interface that makes Studio the easiest to use consumer application.

Positioning

Pinnacle Studio Plus version 9 is the premium version in the Studio software line, and the high-tier solution in the consumer video editing market. Studio delivers as many high-quality functionalities as its competitors, but in an application with an intuitive interface and convenient workflow, instead of in a stripped down version of a complex editing suite. This makes Studio accessible to users without any prior video editing experience.

Target Market

Studio Plus appeals to these video enthusiasts for whom it's worth spending a few more dollars to get the best solution that fits with their high requirements.

Consumers know the different actors on the market, are sensitive to brand equity, product reviews & tests in press/web, word-to-mouth, and any other information on the product, in their quest for best value for money (considered purchase).

Consumers fall into three categories:

- Beginners looking for a solution that provide ease of use without limiting in their creativity.
- Studio users who have been using a Studio solution and want to go to the next level of creativity, without losing Studio's ease of use.
- Competitive product users who are not comfortable with complex workflow provided by competing products.

Product Descriptions

25 Words

Pinnacle Studio Plus v.9 is an advanced consumer video editing and disc authoring application designed for video enthusiasts. It features an intuitive interface, seamless workflow and easy, on-demand access to hundreds of features, filters and effects.

50 Words

Pinnacle Studio Plus v.9 is an advanced consumer video editing and disc authoring application whose intuitive interface and seamless workflow provide video enthusiasts with on-demand access to hundreds of professional-quality functionalities like chroma key and picture-in-picture effects, image stabilization, automated editing, color correction, noise removal and digital surround sound, while maintaining total ease of use from start to finish.

100 Words

Pinnacle Studio Plus v.9 is an advanced consumer video editing and disc authoring application whose intuitive interface and seamless workflow provide video enthusiasts with on-demand access to



hundreds of professional-quality functionalities like chroma key and picture-in-picture effects, image stabilization, automated editing, automatic color correction, noise reduction, and image and audio filters. Movies can be edited in 16/9 format with digital surround sound for a complete home theater experience. Its unique, fully integrated CD/DVD authoring function provides customizable menus, navigation and one-touch burning for easier and faster CD/DVD creation. Pinnacle Studio allows editors to effortlessly produce Hollywood quality movies from start to finish.

Main Features

- **New! Picture-in-Picture Effects**
Show one scene inserted in another.
- **New! Professional Chroma-key**
Display the foreground of one scene on the background of another or vice versa. Often called the weatherman or blue screen effect.
- **New! Advanced Slide Shows**
Create documentary style animated photo slideshows that pan and zoom across your photos
- **Special effects and Transitions**
Pinnacle Studio Plus comes with hundreds of Hollywood FX 2D and 3D scene transitions and special effects that let users creatively enhance their home movies
- **Integrated CD and DVD Authoring.**
Pinnacle Studio's CD and DVD authoring lets you create Hollywood style Video CDs and DVDs, complete with menus and chapters, making it easy to watch your movies on your home DVD player.
- **Video and Audio Enhancement**
Pinnacle Studio plus includes professional audio and video restoration tools that actually enhance source video and audio that was poorly shot or has deteriorated over time.
- **Expandable Software Architecture**
Pinnacle Studio Plus accepts a variety of video and audio "plug ins" allowing additional features and functionality to be added to the software including a virtually unlimited library of effects and filters.
- **SmartSound™**
Pinnacle Studio Plus includes an automatic soundtrack generator for instant background music that fits with the length of the video clip
- **Home Cinema Features**
Give a new dimension to your movies with unique Home-cinema editing features: 16:9 widescreen editing, stereo panning and configurable surround effects
- **One Button Movie Making – SmartMovie™**
With Studio Plus' automated editing feature, simply select a portion of video and a piece of music and Studio will create a fully edited movie with transitions and special effects in synch with the music.

Key User Benefits

1) EASY VIDEO EDITING

3-Step Process

Transfer your video to the PC, tell your story, and share it on tapes, CDs, DVDs or on the Internet: Pinnacle Studio version 9 takes the guesswork out of video editing by making it easy.

One Click Movie Making Option

Create a movie in seconds with SmartMovie™. Simply choose both a video and a music track, pick a preset movie style and let Pinnacle Studio instantly create an amazing movie that matches the beat of the background music.

Smart Automated Features

Pinnacle Studio has automated features to make video editing faster and easier! SmartCapture™ minimizes the space of videos on your hard disk while SmartSound™ generates background music that fits the length of your edited movies.

2) POWERFUL VIDEO EDITING

A Powerful Engine for Instant Results

At any time during the editing process, you can instantly watch your production in full screen. At the heart of Pinnacle Studio is a professional quality video editing system, which delivers all the power you need to quickly go from capture to a finished movie.

Unique Video and Audio Restoration Tools

Pinnacle Studio makes it fast and easy to save all your memories in the highest quality thanks to fantastic video and audio restoration tools; video cleaning restores old taped videos, image stabilization steadies shaky footage, automatic colour correction rescues poorly lit images, and noise reduction removes wind noise.

Integrated CD & DVD Creation

By integrating CD/DVD authoring into the video editing timeline, Pinnacle Studio version 9 provides complete flexibility to create Video CDs & DVDs that are fun to share and convenient to access.

New! Multiple Video and Audio Layer Support

Create professional special effects such as Picture-in-Picture (PIP) which lets you place one video scene inside of another, or Chroma key (blue screen) effects that let you put yourself into any video scene.

3) CREATIVE VIDEO EDITING

A Home Theatre Experience

Thanks to new home cinema features such as surround sound and support for both Standard 4:3 and Widescreen 16:9 aspect ratios, you can bring a unique Hollywood touch to your finished movies.

Professional Looking Movies

Choose from an extensive library of amazing 2D & 3D transitions, select from a catalogue of titles or create your own, record your own voiceovers and import your favorite music tracks.

An Assortment of Video & Audio Filters

Pinnacle Studio comes with a selection of fantastic filters that you can apply to your movies with one click and preview instantly. You can even superimpose multiple filters onto your movie clips for stunning results!

New! Unique Imaging Effects for Professional Slideshows

Turn still images into moving pictures with the Pan&Zoom control. Zoom in and out of pictures and make it look like the camera: It's a unique way to add and move the camera across the animation to photo slideshows. You can even rotate your photos and remove red eyes!

Packaging Content

- Studio Plus v.9 Install CD
- Optional Studio 9 DVD Content
- Printed Manual
- Quick Start Guide

Minimum System Requirements

- Intel Pentium or AMD Athlon 800 MHz or higher (1.5 GHz or Higher recommended)
- 256 MB RAM (512 MB recommended)
- Windows 98SE, "Millennium", 2000, XP (Windows XP recommended. MicroMV support requires Windows XP)
- DirectX 9 or higher compatible graphics card (ATI Radeon or Nvidia Geforce 2 or higher recommended)
- DirectX 9 or higher compatible sound card
- 500 MB of disk space to install software
- CD-ROM drive
- Optional
 - CD burner for creating Video CDs or Super Video CDs
 - DVD burner drive for creating DVDs
 - DVD drive is necessary if you wish to install the bonus DVD containing tutorial, electronic manual and bonus content (free version on CD-ROMs may be ordered on Pinnacle e-store - shipping cost not included)
 - Sound card with surround sound output required for preview of surround sound mixes
 - 16:9 compatible camcorder for capture of 16:9 video

Software Specifications:

Input Formats:

- Capture from DV, Digital8 and MicroMV camcorders or VCRs (requires 1394/FireWire board. MicroMV requires Windows XP)
- Capture from analogue camcorders (8 Millimetre, (S-)VHS(-C), Hi8) or VCRs (PAL/SECAM) (requires DirectShow compatible video capture device)
- Capture directly from DV & Digital8 camcorders to DVD quality MPEG-2* (requires 1394/FireWire board)
- 120 MB of disk space for every 20 minutes of DV video captured at preview quality (4 GB for every 20 minutes of finished movie).

Input Formats:

- Video: MPEG-1, MPEG-2 AVI
- Audio: WAV, MP3
- Graphic: BMP, JPG, PCT, TGA, TIF, WMF

Output Formats:

- Output to DV or Digital8 tape (requires 1394/FireWire board and DV or Digital8 Camcorder with DV Input port)
- Output to analogue videotape (requires DirectShow compatible video device or video card with TV-output)
- Video CD (VCD) or Super Video CD (SVCD) with optional CD-R or CD-RW drive
- DVD with optional DVD-R DVD-RW or DVD+RW drive
- Dolby Digital Audio (2 channels)*
- MPEG-1, MPEG-2 & MPEG-4*
- AVI • RealVideo 8 • Windows Media 9

* Additional charges required for output of MPEG4 and Dolby Digital 5.1 channel Audio.

Box Dimensions

- Packaging size (L x W x H) :200 x 55 x 239 mm
- Weight: 0,620 kg

References

Product Name		Part #	UPC code
STUDIO Plus V9 PAL	D	202261995	613570214311
STUDIO Plus V9 PAL	UK	202261996	613570214328
STUDIO Plus V9 PAL	F	202261997	613570214335
STUDIO Plus V9 PAL	NL	202261998	613570214342
STUDIO Plus V9 PAL	E	202261999	613570214359
STUDIO Plus V9 PAL	I	202262000	613570214366
STUDIO Plus V9 PAL	INT EU	202262001	613570214373
STUDIO Plus V9 PAL/NTSC	INT AS	202262002	613570214380

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